



PROFESSIONAL EXPERIENCE

Wray Ward - Creative Agency

Charlotte, NC

UX Designer & Developer, FORM Intern

June 2019-August 2019

- Selected from a pool of over 550+ applicants to intern at Charlotte's top marketing agency
- Designed and prototyped interactive company-wide intranet, well received by upper-level executives
- Collaborated with fellow FORM interns on a marketing campaign and creative brief for a client project

Block Key Capital, LP - Financial Startup

Chicago, IL

Founding Partner, Chief Marketing Officer

November 2017-present

- Collaborated with fellow university Blockchain Club founders to create an investment firm providing financial services and data analysis in the crypto-asset industry
- Developed brand identity, website, and all outbound marketing materials for financial startup firm
- Networked with investors at events, conferences, and scheduled meetups to raise over \$500,000 AUM

BStreet - Crypto Startup

San Mateo, CA

Designer & Developer, Blockchain Analyst Intern

June 2018-October 2018

- Responsible for creation of company strategy and website development, leading to a \$2 million evaluation
- Reorganized branding and managed marketing for Draper Dragon seed-funded startup in an initiative to design and develop a revolutionary cryptocurrency price-checking wiki website

Nú Expression - Creative Agency

Winston-Salem, NC

Marketing & Web Design Intern, Freelance Developer

June 2017-December 2017

- Engineered complete websites for local clients by stylizing WordPress themes with custom CSS and Sass
- Designed 120+ graphics and elements in Photoshop, Illustrator, and InDesign for a new eBook initiative

Website & App Developer

Winston-Salem, NC

Created 'History for iOS' in App Store (20.8K downloads)

2012-present

Founder and Editor-in-Chief of TechLifeBlog.com (236K pageviews)

2012-2014

TECHNICAL SKILLS

- Proficient in HTML, CSS, Javascript, PhoneGap, Wordpress - 6+ years of extensive experience with CMS
- Adobe Creative Suite programs
- HubSpot - well versed in inbound marketing CRM software

EDUCATION

Miami University, Farmer School of Business

Oxford, OH

Overall GPA: 3.42, IMS Major GPA: 3.65

August 2016-May 2020

- **Double Major: Marketing & Interactive Media Studies**
- Redhawk Excellence Scholarship Recipient
- Dean's List & Honor Society Qualifier
- Co-Founder and Executive Board Member of Miami University Blockchain Club (MUBC)

Relevant Coursework: Design Thinking, Web Interaction Programming, Design Principles Applied, User Experience Research, Consumer Behavior, Digital Branding

Draper University

San Mateo, CA

Entrepreneurship Immersion Program

June 2018-August 2018

- Admitted to a selective summer program in conjunction with BStreet.io incubation internship