

MATTHEW BALL

(336) 972-1887 ♦ matthew@blockkeycapital.io ♦ www.matthewball.me

EDUCATION

Miami University, Farmer School of Business

GPA: 3.7

- RedHawk Excellence Scholarship Recipient
- Marketing Major with Interactive Media Studies Co-Major
- Delta Chi Fraternity - Press Relations Chair
- Dean's List, Honor Society Qualifier

Oxford, OH

August 2016-present

Draper University

Entrepreneurship Immersion Program

San Mateo, CA

June 2018-present

WORK EXPERIENCE

BStreet Technologies

Developer/Blockchain Analyst

- Collaborated in designing and developing next generation cryptocurrency price-checking wiki
- Supported in all capacities ranging from company strategy to development
- Researched cryptocurrencies; read through whitepapers and assessed each coin's application of blockchain

San Mateo, CA

June 2018-present

Block Key Capital, LP

Co-Founder, Chief Technical Officer

- Managed marketing strategies for a research and investment firm operating in the cryptoasset and blockchain industry
- Provided investment services and data analysis in the blockchain industry
- Networked with investors at events, conferences, and scheduled meetups

Chicago, IL

November 2017-present

Nú Expression

Marketing/Web Design Intern | Freelance Developer

- Created and designed individual web pages (responsive design)
- Graphic Design in Photoshop / Illustrator
- Designed elements and finished solutions to work in a variety of browsers
- Stylized WordPress themes with custom CSS

Winston-Salem, NC

August 2017-present

App Developer

Created 'History for iOS' in App Store (17.2K Downloads)

- Created app with in-depth information on every software and product release Apple has pushed to the public
- Received favorable review from the popular site, MacTrast.com

Winston Salem, NC

June 2015-present

Technology Blog

Founder and Editor-in-Chief of TechLifeBlog.com (236K Pageviews)

- Composed over 100 posts on a variety of tech topics, including iOS/OS X help and app reviews
- Attracted advertisers and was featured on multiple news outlets

Winston-Salem, NC

October 2012-May 2015

COLLEGIATE EXPERIENCE

Miami University Blockchain Club (MUBC)

- Co-Founder

2017-present

Miami Business Enterprises (MBE)

- Executive Board Member
- Technology Director

2016-present

HONORS

- Gold Presidential Service Awards (2x Recipient) (250+ hours of service in a year)

References Available Upon Request

