

MATTHEW BALL

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EDUCATION

Miami University, Farmer School of Business

Oxford, OH

Current GPA: 3.7

August 2016-present

- RedHawk Excellence Scholarship Recipient
- Management & Leadership Major with Interactive Media Studies Co-major
- Miami of Ohio 2015 Summer Scholar - Entrepreneurship Program
- Dean's List (Fall Semester 2016)

R.J. Reynolds High School

Winston-Salem, NC

Cumulative GPA: 4.23/4

Graduation June 2016

- Editor-in-Chief of School Newspaper
- National Honor Society
- Varsity Lacrosse

WORK EXPERIENCE

The Wood's Food & Spirits

Oxford, OH

Social Media Director

January 2017-present

- Create social and promotional flyers and materials
- Post specials and weekly deals on Twitter, Instagram, and Facebook accounts

App Developer

Winston Salem, NC

Created 'History for iOS' in App Store (10.6K Downloads)

June 2015-present

- Created app with in-depth information on every software and product release Apple has pushed to the public
- Received favorable review from the popular site, MacTrast.com

Freelance Web Developer & Designer

Winston Salem, NC

Complete online portfolio at www.matthewball.me

June 2013-present

- Wake Forest University's 50th Reunion website
- Rapper MEZ-E's 'Welcome to Pandemon-Eum' landing page
- Caddy Wraps Inc. website analytics and mobile page

Technology Blog

Winston-Salem, NC

Founder and Editor-in-Chief of TechLifeBlog.com (236K Pageviews)

October 2012-May 2015

- Composed over 100 posts on a variety of tech topics, including iOS/OS X help and app reviews

COLLEGIATE AND COMMUNITY EXPERIENCE

Miami University Student Foundation (MUSF)

2016-present

- Marketing Committee Member
- Traditions Committee Member

Miami Business Enterprises (MBE)

2016-present

- Executive Board Member
- Technology Director - Maintain and manage website and social accounts

Community Leadership Team (CLT)

2016-present

- Dodds Hall President
- Member of weekly general assembly for RHA

Episcopal Diocese of North Carolina - Youth Committee and Convention Delegate

2013-2016

Winston-Salem Foundation - Forsyth County Youth Grantmakers

2014

HONORS

- Gold Presidential Service Awards (2x Recipient) (250+ hours of service in a year)
- NCHSAA-NC National Guard Scholar Athlete and National Honor Society
- First Place in NC Scholastic Media Photography Contest

References Available Upon Request

